CHHATNA CHANDIDAS MAHAVIDYALAYA

(NAAC Accredited & Affiliated to Bankura University

P.O.- Chhatna✶ DIST.- BANKURA✶ PIN-722132✶ Mob.-9434521209

E-mail :- ccmvoffice@gmail.com.

FINANCIAL LITERACY CAMPAIGN 2025

Date: 09.08. 2025

Financial Literacy is very important to protect the siciety from financial frauds. The NSS Unit –I of Chhatna Chandidas Mahaviyalaya has made effort to develop financial awareness.

Programme Details

Date of the Progeamme: 09.08.2025

Venue: Seminar Hall

Time: 1:00p.m.-2:00p.m.

Title: A Campaign on Various Types of Accounts, Benefits and Financial Frauds.

Partner: Central Bank of India, Chhatna Branch

No. of Participants: 32

A Brief Description of the Programme

Two representatives from the Central Bank of India, Chhatna Branch had conducted the campaign and provided updated knowledge to the students about the ways to avoid the financial frauds. The students were given knowledge on:

1. Various types of accounts,
2. How to access different banking facilities,
3. Types of financial frauds.

The programme was followed by a small interaction between the students and the representatives of the bank.

Outcomes

Through this interactive financial literacy campaign, undergraduate students gained crucial awareness regarding key financial attributes:

1. **Earning and the Importance of Employment**
    - Understanding gross versus net income.
    - Learning how employee benefits, retirement matches, and active or passive income streams contribute to building a financial baseline.
2. **Budgeting and Personal Expenditure**
    - Tracking cash flow by clearly separating essential "needs" from non-essential "wants".
3. **Saving and Investing**
    - **Saving:** Setting aside funds for short-term goals and establishing a 3-to-6-month emergency fund for unforeseen events.
    - **Investing:** Growing long-term wealth through assets such as retirement accounts, the stock market, or real estate to outpace inflation.
4. **Protection and Security**
    - Safeguarding financial health against sudden emergencies using appropriate insurance coverages (health, life, auto, and home).
    - Practicing cybersecurity awareness to protect against identity theft and financial fraud.

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Swagata Sarkhel
Head of Department
Department of Political Science
Chhatna Chandidas Mahavidyalaya

Malavika Sinha
Principal
Chhatna Chandidas Mahavidyalaya
Chhatna, Bankura

Chhatna, 09/08/2025

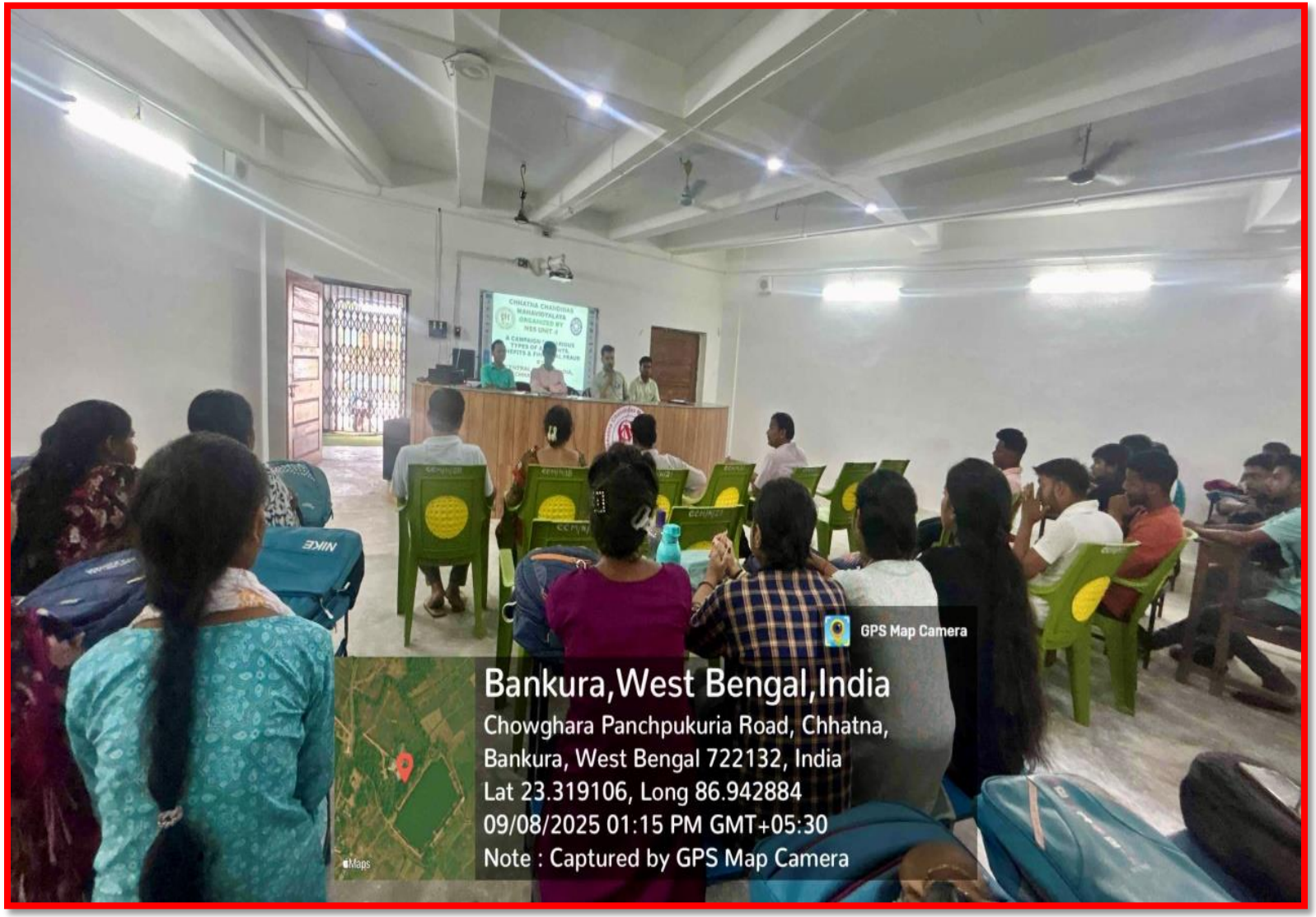
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Few glimpses of the Programme is attached:




CHHATNA CHANDIDAS
MAHAVIDYALAYA
ORGANIZED BY
NSS UNIT -I
GPS Map Camera
Bankura,West Bengal,India
Chowghara Panchpukuria Road, Chhatna,
Bankura, West Bengal 722132, India
Lat 23.319082, Long 86.942756
09/08/2025 01:15 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Bankura,West Bengal,India
Chowghara Panchpukuria Road, Chhatna,
Bankura, West Bengal 722132, India
Lat 23.319106, Long 86.942884
09/08/2025 01:15 PM GMT+05:30
Note : Captured by GPS Map Camera
Maps


CHHATNA CHANDIDAS
MAHAVIDYALAYA
ORGANIZED BY
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A CAMPAIGN ON VARIOUS
BENEFITS &
CIAL FRAUD
Chhatna Chandidas Mahavidyalaya
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Chhatna, Bankura
GPS Map Camera
Bankura,West Bengal,India
Chowghara Panchpukuria Road, Chhatna,
Bankura, West Bengal 722132, India
Lat 23.319106, Long 86.942801
09/08/2025 01:16 PM GMT+05:30
Note : Captured by GPS Map Camera
Maps





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Bankura
2007
Chhatna

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Chhatna, 09/08/2025